



ASX ANNOUNCEMENT

18 August 2022

Ai-Media signs new multi-year global contract with Google

Ai-Media will become Google's lead global provider of premium live captioning and translation services for internal meetings and events

Highlights

- **Ai-Media signs a multi-year agreement with global technology giant Google to the value of up to US\$5 million over the three-year term of the agreement**
- **All Google employees will have access to Ai-Media's range of premium and secure multilingual captioning services**
- **Ai-Media will become Google's lead global provider of premium live captioning and translation services for internal meetings and events**

Melbourne, Australia, 18 August 2022: Ai-Media Technologies Limited (**Ai-Media** or **Company**) (**ASX: AIM**), a global provider of technology-driven captioning, transcription and translation services, is pleased to announce it has signed a multi-year agreement with Google LLC.

The Company believes the agreement with Google is material due to the strategic importance of a leading global technology company adopting Ai-Media's products in the corporate market. There is no guarantee that the contract will generate the full value of the agreement.

Ai-Media Co-founder and CEO Tony Abrahams said: "We are incredibly excited to be partnering with Google, one of the world's leading technology companies, to improve the interconnectivity of its employees through our product offerings.

"This is an important agreement for Ai-Media as it highlights our position as a trusted market leader, and it validates our ability to deliver high-quality and secure captioning services to a variety of global customers across different industries.

"Ai-Media is capitalising on the increasing demand for live captioning globally. This agreement with Google demonstrates our product suite and technology is leading edge, and is expanding into more environments as video becomes a core communications tool for business. We look forward to further developing our relationship with Google throughout the agreement."

FY22 Investor Webinar

Ai-Media will be hosting a webinar for the presentation of its full-year FY22 results which will be released on 30 August 2022. Click the below link to register:

Date/Time **Tuesday 30 August 2022 at 11:00am (AEST)**
Presenters Tony Abrahams, Co-Founder and CEO and John Bird, CFO
Link: https://us02web.zoom.us/webinar/register/WN_D_x3GXtpThuN82Msv8FZog

Participants are invited to submit questions to maude@nwrcommunications.com.au prior to the webinar or submit questions via the Q&A function within Zoom during the live webinar. A recording of the webinar will be available on the Company's website after the event.

ENDS



Authorised for release by the Ai-Media Board.

Further Information

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About Ai-Media

Founded in Australia in 2003, technology company Ai-Media has become a global leader in the provision of high-quality live and recorded captioning, transcription and translation services. Its technology platform combines artificial intelligence and human expertise to deliver speech-to-text accuracy in three price points: automated (Lexi), semi-automated (Smart Lexi), and premium (Ai-Live). The company is the biggest captioning provider in the Australian market, with clients including major free-to-air and pay television networks, and has a growing international footprint, with offices in Australia, the US, UK and Canada. Globally, Ai-Media technology delivers 7 million minutes of live and recorded media content, and online events and web streams every month. Ai-Media (ASX: AIM) commenced trading on the ASX on 15 September 2020. For more information on Ai-Media please visit <https://www.ai-media.tv/>.