

Making the World's Content Accessible – For Everyone



16 November 2020

Annual General Meeting

Opening Remarks

Your Board of Directors



Deanne Weir
Non-Executive Chair



Tony Abrahams
Chief Executive Officer,
Director and Co-Founder



Jonathan Pearce
Non-Executive Director



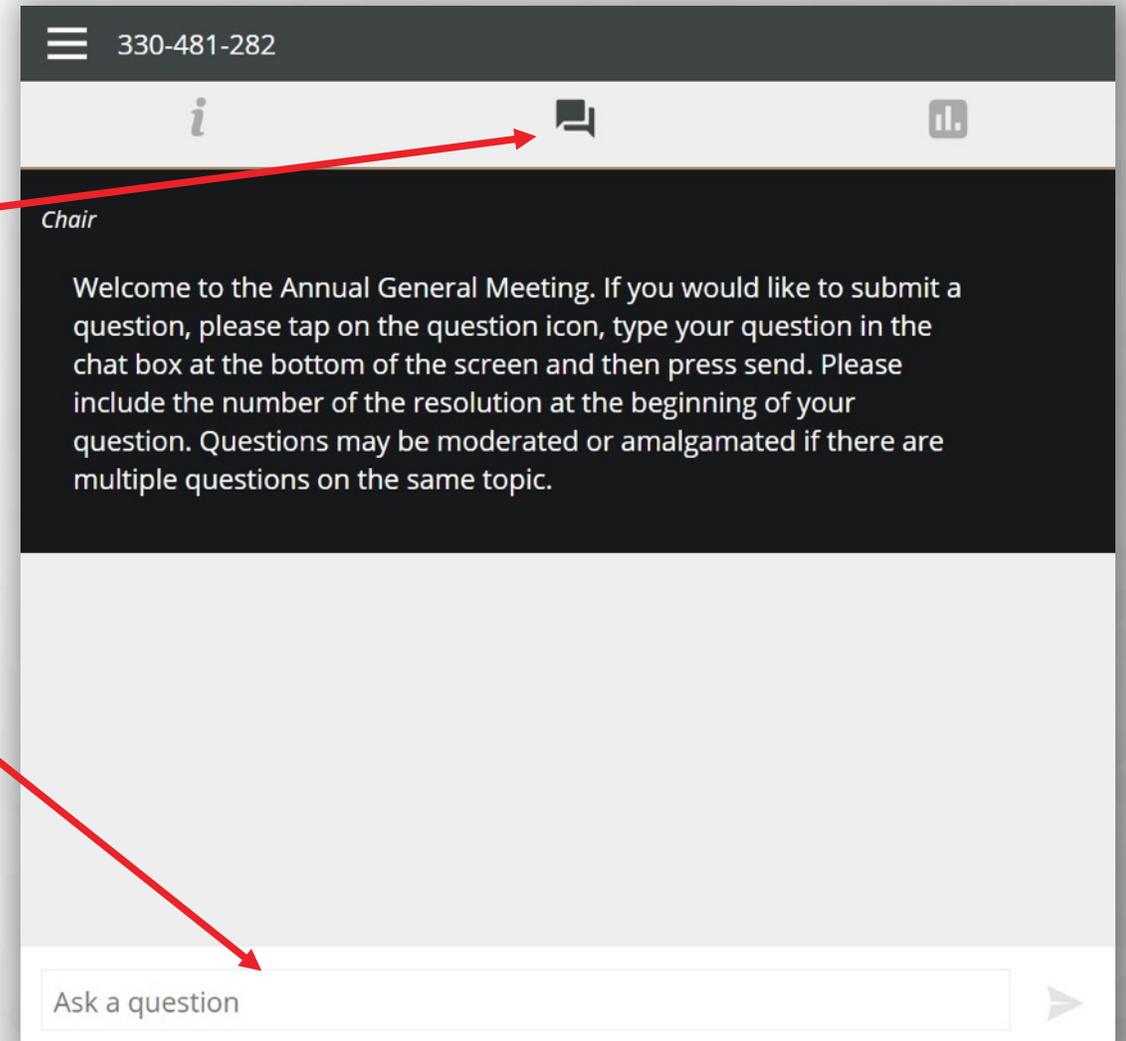
Alison Loat
Non-Executive Director
Remuneration & Nomination
Committee Chair



John Martin
Non-Executive Director
Audit & Risk Committee Chair

Q&A Guide

- When the Question function is available, the Q&A icon will appear at the top of the app
- To send in a question, simply click in the 'Ask a question' box, type your question and then press the send arrow
- Your question will be sent immediately for review.



Voting Guide

- When the poll is open, the vote will be accessible by selecting the voting icon at the top of the screen.



- To vote simply select the direction in which you would like to cast your vote, the selected option will change colour.



- There is no submit or send button, your selection is automatically recorded. You can change your mind or cancel your vote at any time before the poll is closed.



Having trouble? Call +61 3 9415 4024

Agenda

1. Chair's Address
2. CEO's Address
3. Business of the Meeting
4. Q&A



Chair's Address

The Ai-Media Team



FY2020 Highlights

\$30 million
IPO Proceeds (net)

\$25.4 million
Services Revenue¹
↑ 38.6%

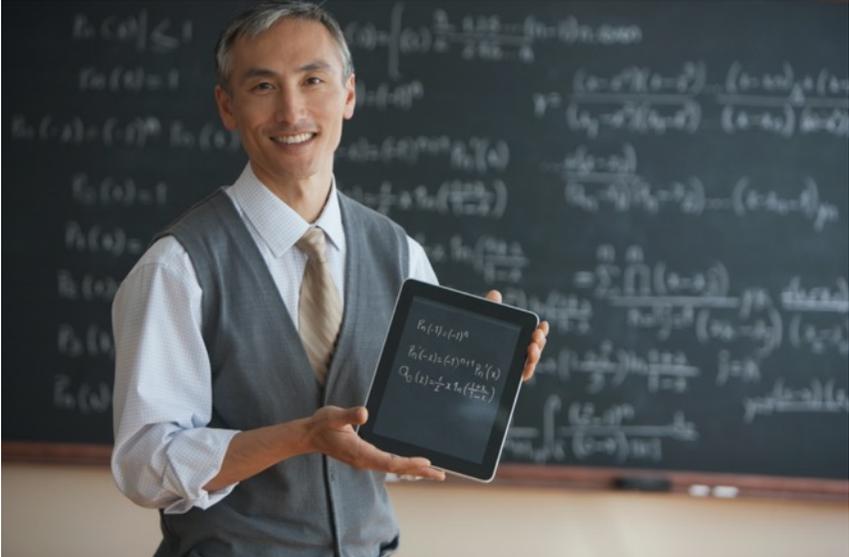
\$11.8 million
Gross Profit¹
↑ Prospectus

\$12 million²
Approximate cash balance
as of 31 Oct 2020

**Completed ACS
Acquisition**

1. Statutory results
2. Post IPO and after repayment of debt and payment of IPO related costs

Our Purpose



Corporate Governance



Thank You



CEO Address

Financial performance in FY2020 ahead of Prospectus

\$37.1 million
Services Revenue¹

21.6%¹ increase on
the prior year

51%¹
of revenue made up of
Live Enterprise

83%² year on year
growth

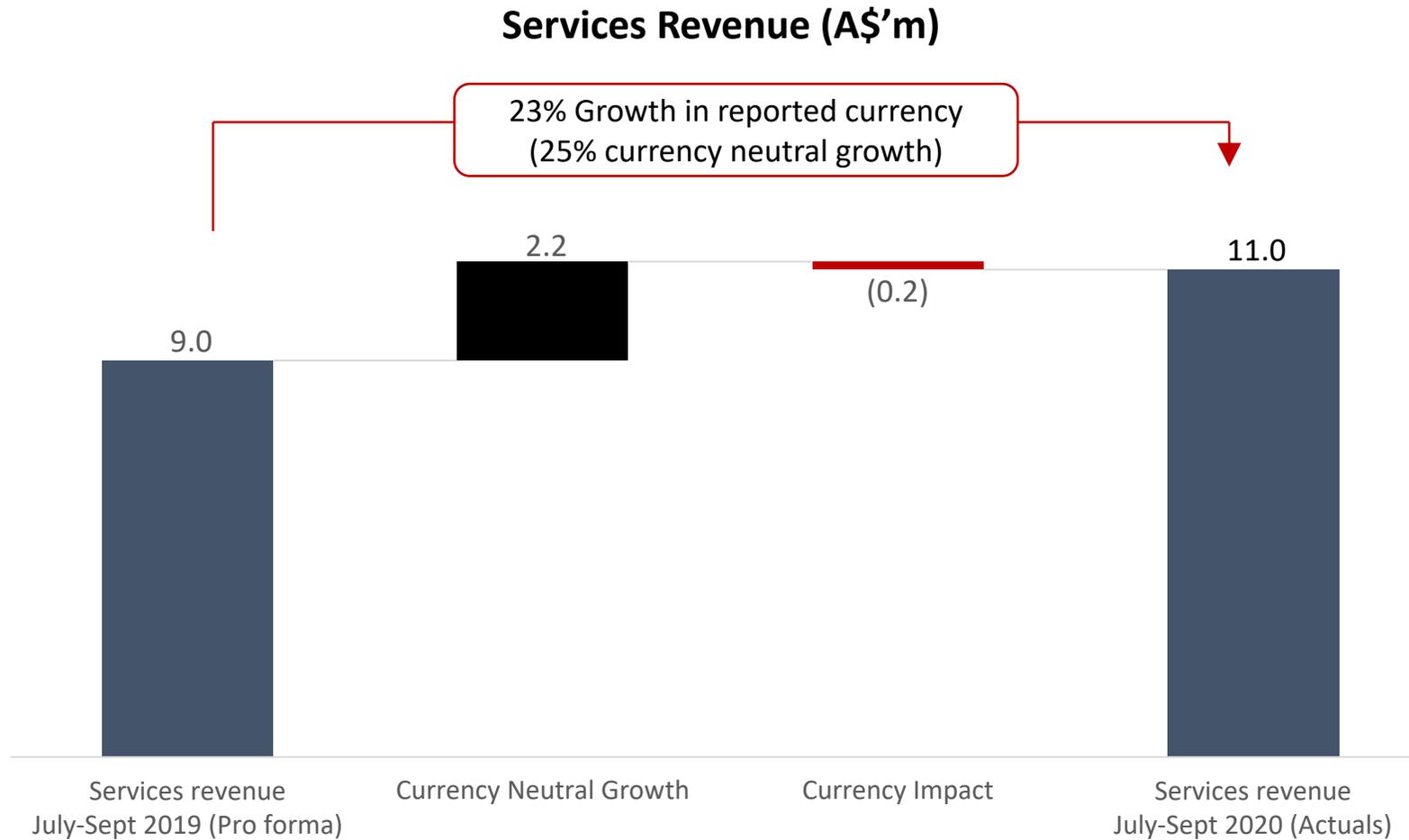
44%²
FY20 Gross Profit Margin

Initiatives to drive
improvement in FY21

1. Pro forma is unaudited and includes 100% of ACS Services revenue

2. Excludes ACS, including ACS the year on year growth in Live Enterprise is 22.5% and the gross profit margin in 38%

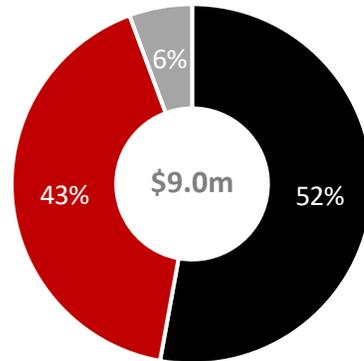
Strong momentum in Q1 to deliver FY21 forecast Services revenue growth of 20%



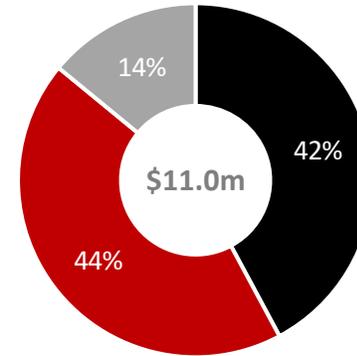
Greater geographic diversity with Enterprise a key growth driver

Services Revenue Geographic Mix %

Jul-Sep 2019 (Pro Forma)

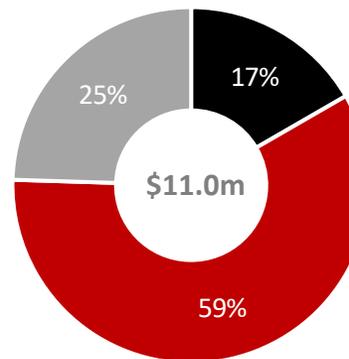
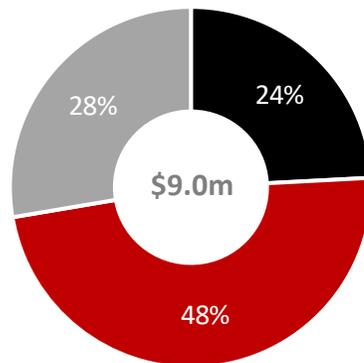


Jul-Sep 2020 (Actuals)



■ ANZ ■ North America ■ Rest of World

Services Revenue Product Mix %



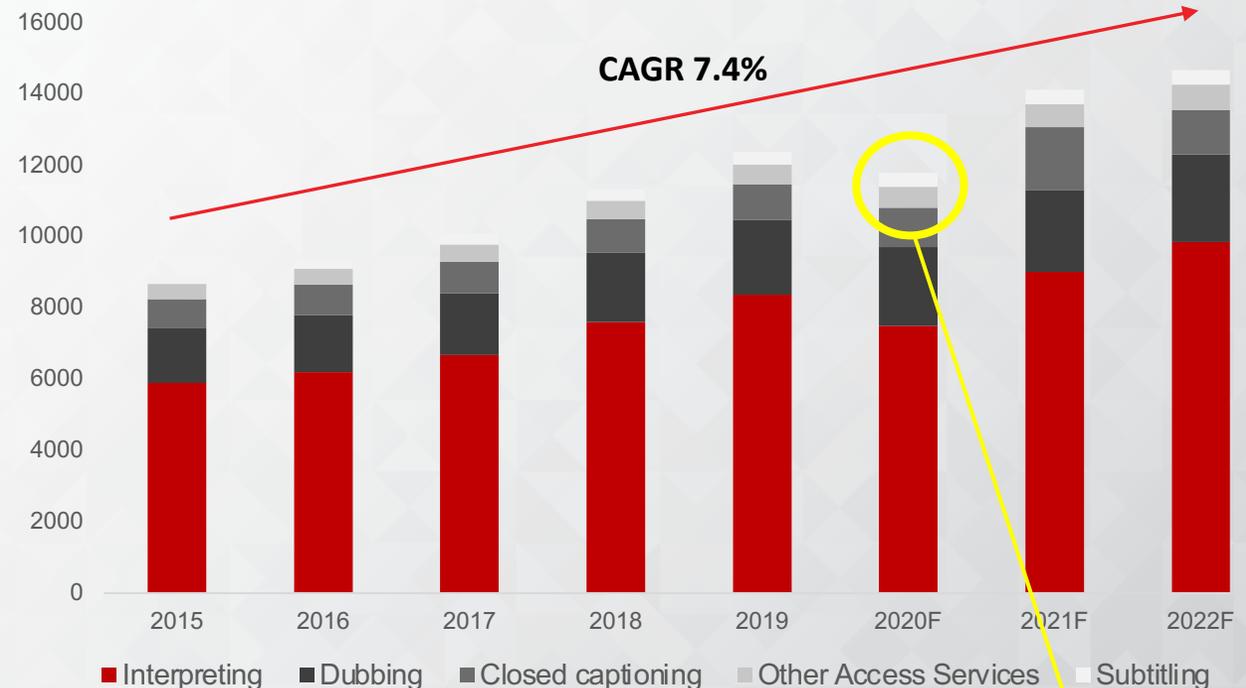
■ Live Broadcast ■ Live Enterprise ■ Recorded

Growing global market forecast to be US\$14.7bn by 2022

Key growth drivers

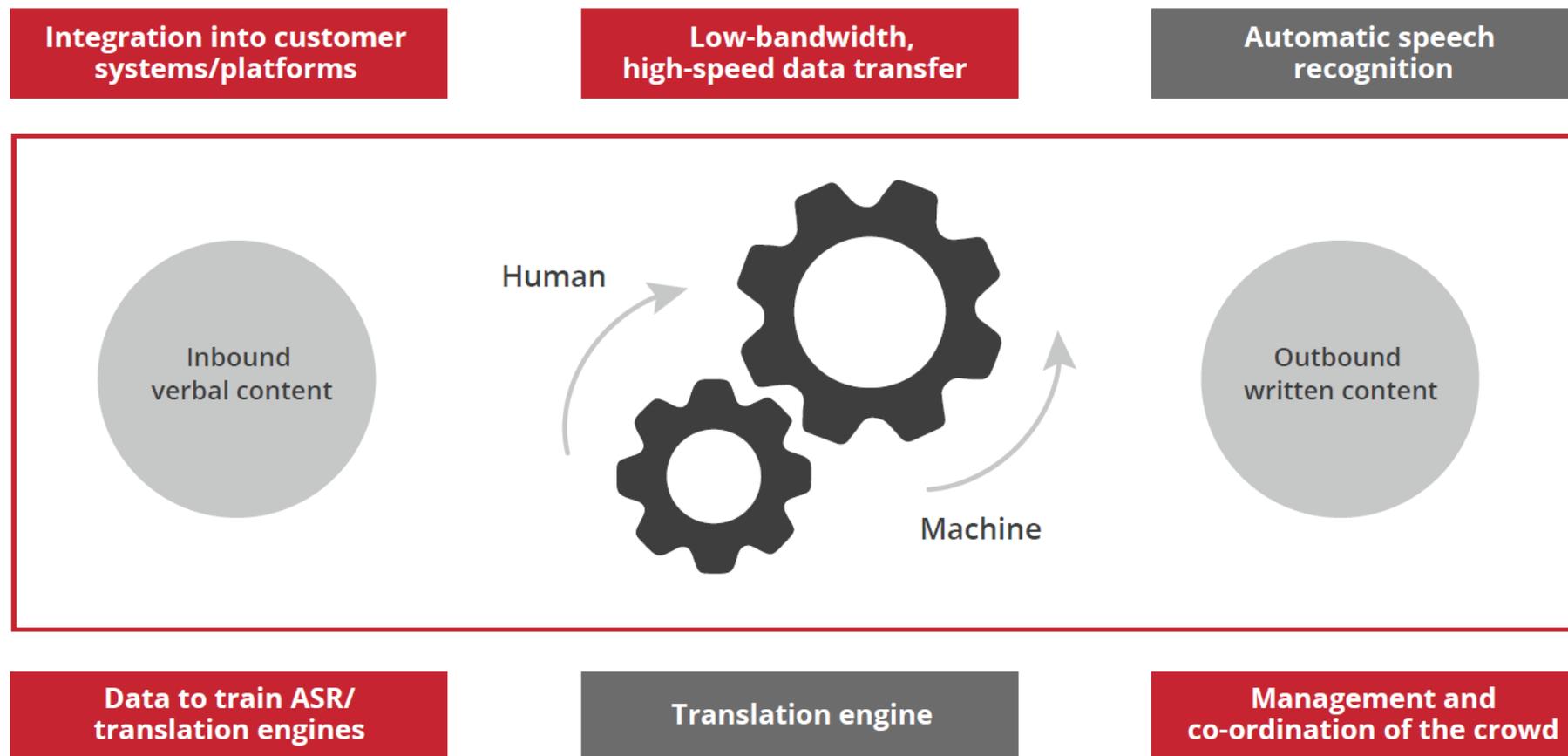
- Increasing regulatory requirements across the globe
- Increased demand for services outside media and entertainment
- Increasing need for localisation
- Requirement for low-cost services to be delivered more efficiently
- COVID-19 has accelerated adoption of Video as a key communications tool for Business and Education enterprises

Addressable Market by Service, Global, 2015 to 2022F (US \$m)



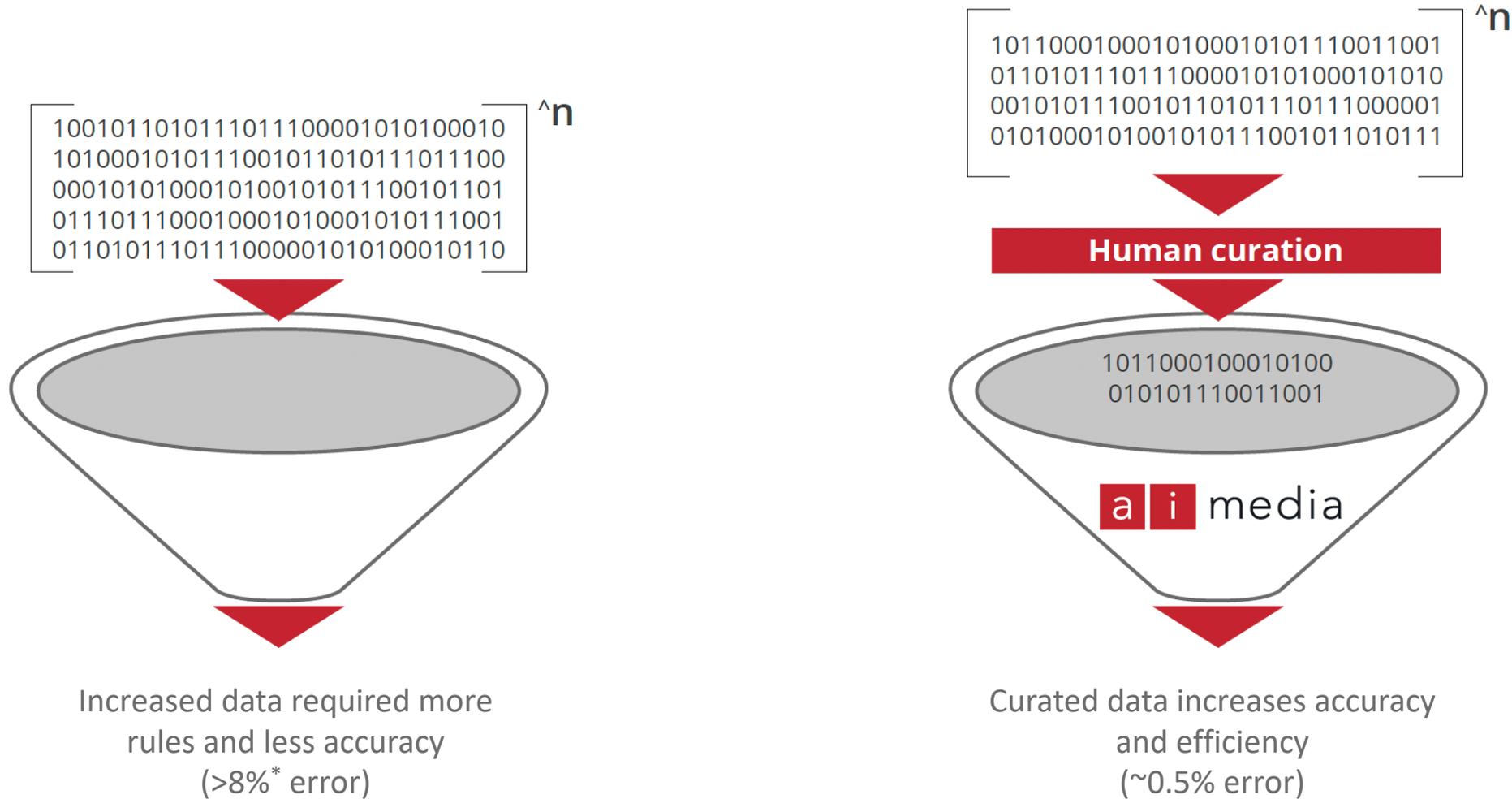
Trading performance indicates COVID-19 will actually drive market growth

A cloud based scalable technology platform



■ developed by Ai-Media ■ externally developed

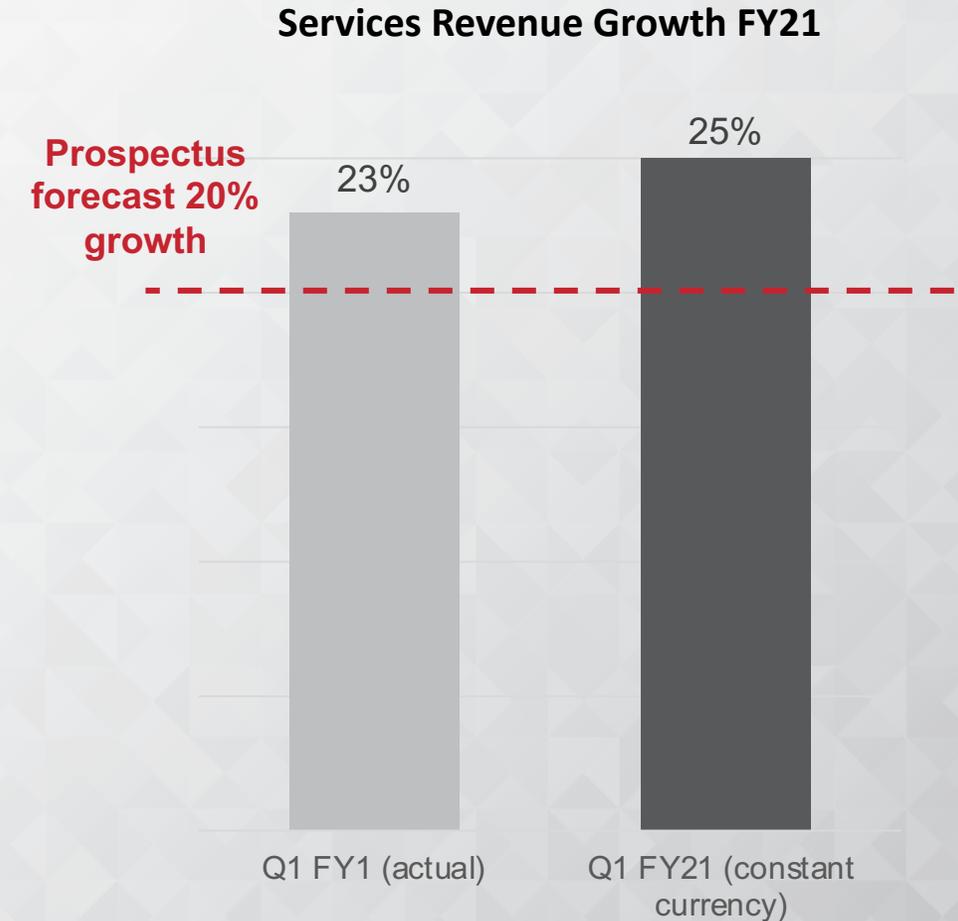
Accuracy driven by the combination of human curation & machine capability



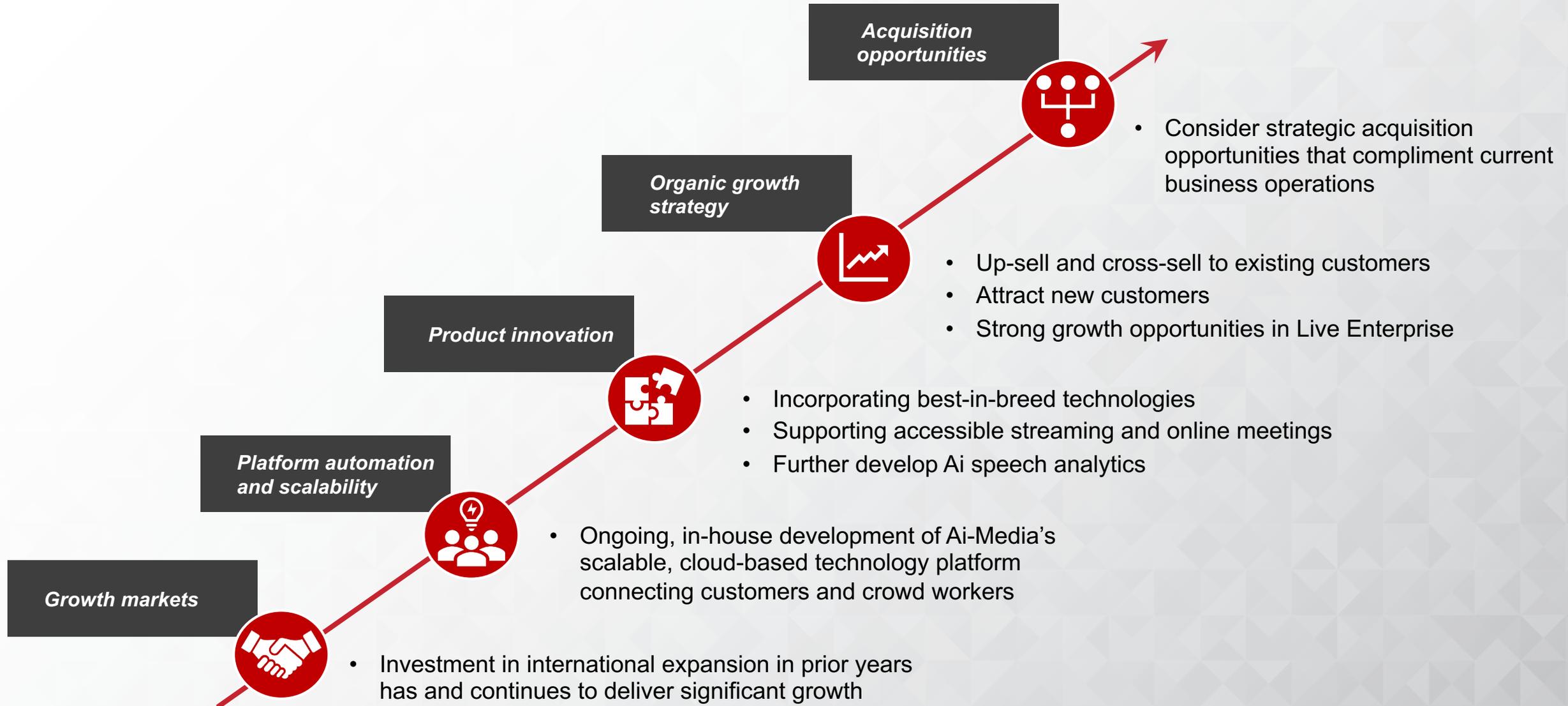
* Based on NER captioning quality assessments utilising the scores from the best-performing ASR engines as tested by Ai-Media in FY20

Reaffirming FY21 Prospectus forecasts including 20% Services revenue growth

- **Reaffirm FY21 Prospectus forecasts including \$43.8m in FY21 Services revenue**
- First quarter services revenue growth tracking in line with internal phased forecast aligned to Prospectus forecasts
- Increased geographic diversity as share of revenue from outside of Australia increases significantly
- Live Enterprise is the engine of global growth as Video becomes embedded as core communications tool for Business and Education enterprises
- Ramping up capacity to meet higher demand expected to be sustained beyond COVID-19 restrictions easing - "No-one will unlearn Zoom"
- Strong pipeline for new security-led sales
- Follow on acquisitions to ACS being considered in a consolidating industry



Multiple levers of future growth in FY21 and beyond



Q&A



Important notice and disclaimer

This presentation (**Presentation**) contains summary information about Access Innovation Holdings Limited and its subsidiaries (the **Company** or **Ai-Media**) which is current as at 16 November 2020. By attending an investor presentation or briefing, or accepting, accessing or reviewing this Presentation, you acknowledge and agree to the terms set out below.

Summary information: This Presentation has been prepared for information purposes only and is a summary only. It should be read in conjunction with Ai-Media's most recent financial report and other periodic and continuous disclosure information lodged with the Australian Securities Exchange (**ASX**), which is available at www.asx.com.au. Reliance should not be placed on information or opinions contained in this Presentation and, subject only to any legal obligation to do so, the Company does not have any obligation to correct or update the content of this Presentation.

Not financial product advice: This Presentation does not, and does not purport to, contain all information necessary to make an investment decision, is not intended as investment or financial advice (nor tax, accounting or legal advice) and must not be relied upon as such. This Presentation does not take into account the investment objectives, financial situation or needs of any particular investor. Investors are encouraged to seek independent professional advice when deciding if an investment in the Company is appropriate. The Company is not licensed to provide financial product advice in respect of its own securities. This Presentation is not a prospectus, product disclosure statement or other offering document under Australian law (or any other law). It is not, and does not constitute, an invitation or offer of securities for subscription, purchase or sale in any jurisdiction.

Investment risk and past performance: An investment in Ai-Media shares is subject to known and unknown risks, some of which are beyond the control of the Company and its directors. The Company does not guarantee any particular rate of return or the performance of Ai-Media. Past performance is not, and should not be relied on as being, indicative of future performance.

Future performance and forward-looking statements: This Presentation includes forward looking statements, which can generally be identified by the use of words such as "may", "will", "expect", "intend", "plan", "estimate", "anticipate", "outlook", "forecast" and "guidance", or other similar words. They may include, without limitation, statements regarding plans, strategies and objectives and anticipated business developments. Forward-looking statements inherently involve known and unknown risks, uncertainties and other factors that may cause Ai-Media's actual results, performance and achievements to differ materially from statements in this Presentation. Forward-looking statements are based on the Company's good faith assumptions as to the financial, market, regulatory and other relevant environments that will exist and affect Ai-Media's business and operations in the future. The Company does not give any assurance that the assumptions will prove to be correct. There may be other factors that could cause actual results or events not to be as anticipated, and may events are beyond the reasonable control of the Company. Readers are cautioned not to place undue reliance on forward-looking statements, **particularly in the current economic climate and given the significant volatility, uncertainty and disruption caused by the COVID-19 pandemic**. Forward-looking statements in this Presentation are only made as at the date of this Presentation and the Company does not undertake any obligation to publicly update or revise any of the forward-looking statements or to advise of any change in assumptions on which any such statement is based.

Industry data and third party information: Industry data and third party information used in this Presentation may have been obtained from research, surveys, reports or studies conducted by third parties, including industry or general publications. Neither Ai-Media nor its representatives have independently verified any such market or industry data.

Financial information: This Presentation contains historical financial information based on the Company's results for the 12 month period ending 30 June 2020 and the 3 month period ending 30 September 2020. This information is disclosed in the Company's Annual Report for FY2020, which was lodged with ASX on 30 September 2020, and the Company's Appendix 4C and Quarterly Activities Report for the quarter ending 30 September 2020, which was lodged with ASX on 29 October 2020. The Presentation also contains forecast financial information which was included in the Company's Prospectus dated 10 August 2020, and pro forma financial information for the 3 month period ending 30 September 2019 (which has not been reviewed or audited and has been included in this Presentation for the purposes of comparison between the corresponding period ending 30 September 2020). These documents are available on www.asx.com.au. All financial information disclosed in this Presentation is presented in Australian dollars unless otherwise noted. Any discrepancies between totals and sums of components in tables and figures contained in this Presentation are due to rounding.

Disclaimer: To the maximum extent permitted by law, Ai-Media and its officers, directors, employees, agents and advisers: (1) disclaim all responsibility and liability (including, without limitation, any liability arising from fault, negligence or negligent misstatement) for any loss arising from this Presentation or reliance on anything contained in or omitted from it or otherwise arising in connection with this Presentation; (2) disclaim any obligation or undertaking to release any update or revision to the information in this Presentation to reflect any change in expectations or assumptions; and (3) do not make any representation or warranty, express or implied, as to the accuracy, reliability, completeness of the information in this Presentation or that this Presentation contains all material information about Ai-Media or that a prospectus investor or purchaser may require in evaluating a possible investment in Ai-Media or acquisition of shares, or the likelihood of fulfilment of any forward-looking statement.