



Media Release
26 August 2010

FOX SPORTS TO COMMENCE LIVE CAPTIONING FROM OCTOBER 1, 2010

FOX SPORTS today confirmed that from October 1, 2010, a live captioning service will be available to all subscribers across a selection of live Australian sport telecasts.

For the first time on Australian subscription television, FOX SPORTS 1HD/1, FOX SPORTS 2HD/2 and FOX SPORTS 3HD/3 will offer captioning for a range of live locally produced broadcasts of Australian sporting competitions including NRL, AFL, Hyundai A-League, Super Rugby, the National One-Day Cup and KFC Twenty20 Big Bash, as well as its most popular magazine shows such as *NRL on FOX* and *The Rugby Club*.

FOX SPORTS chief executive, Mr David Malone, said: "I am pleased to announce that from October 1, FOX SPORTS will provide live captioning across a wide-encompassing range of our most popular live local sports telecasts and magazine shows.

"This builds on our strong commitment to continue to deliver the best coverage to all our viewers, maintaining our position as Australia's leading sports broadcaster."

The live captioning service to FOX SPORTS channels will be delivered by the leading deafness services and captioning innovator, Ai-Media.

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About Premier Media Group

Premier Media Group is Australia's leading sports producer and broadcaster. PMG compiles and produces the FOX SPORTS TV channels, FOX SPORTS NEWS, FUEL TV, How To Channel, Foxsports.com.au and a range of video, text and statistical content for television, mobile phone and online delivery. FOX SPORTS broadcasts an average of 20 hours of LIVE sport per day into 2.2 million homes around Australia on subscription television with almost seven million potential viewers through FOXTEL, AUSTAR and OPTUS TV. Premier Media Group also produces a dedicated FOX SPORTS NEWS TV mobile phone channel and provides mobile content to all four major Australian Telco's. The FOX SPORTS channels are also available in more than 4,100 hotels and licensed venues as well as 190,000 hotel rooms throughout Australia.

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