



MEDIA RELEASE



SKY NEWS and Ai-MEDIA Launch Live Captioning on Australia's News Channel on Election Night 2010

20 August 2010

SKY NEWS, Australia's news channel, and captioning services leader, Ai-Media, will launch a live captioning service for this Saturday's national broadcast of the Election 2010 result by SKY NEWS.

Viewers of the SKY NEWS main election channel 601 will be able to watch a fully-captioned broadcast live as the key events unfold from 6pm to 10pm. Subscribers to AUSTAR and FOXTEL can switch on the captioning via their TV remote controls.

SKY NEWS and Ai-Media will soon commence full-time captioning of the SKY NEWS National channel and the SKY NEWS Business channel. Launch dates will be revealed in coming weeks.

-ENDS-