

MEDIA RELEASE

Ai-Media Named Finalist in National Disability Awards

28 September 2011

Ai-Media was today named one of three finalists for the Australian Government's National Disability Awards.

Ai-Media has been recognised for its services to deaf and hearing impaired people through its television captioning services and its unique, internet-based innovation Ai-Live™ for real-time captioning in schools, tertiary education, and the workplace.

Ai-Media Chief Executive, Mr Tony Abrahams said: "To be recognised as a finalist in this category will inspire the entire Ai-Media team. We are particularly proud of Ai-Live™, and what it is doing to assist people with disability participate more effectively in education and at work."

The National Disability Awards recognise the achievements and contributions individuals, organisations and businesses make to the community and to the disability sector.

The National Disability Awards will be announced in Parliament House, Canberra, on 22 November and is part of the Australian Government's celebration of International Day of People with Disability.

The Parliamentary Secretary for Disabilities and Carers, Senator Jan McLucas visited Ai-Media in Sydney today.

Further information:

Tony Abrahams - 02 9813 6780

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About Ai-Media:

Ai-Media was founded in 2003 as a social enterprise dedicated to ending the experience of social, educational and vocational exclusion that people with disability face.

Ai-Media provides television captioning services.

In 2010, Ai-Media launched Ai-Live™, a breakthrough broadband-based live captioning service that enables deaf and hearing impaired people to participate easily in classrooms, lecture theatres, workplace meetings and conferences.

More information: www.ai-media.tv and www.ai-live.com



Media Release

SENATOR JAN MCLUCAS

Parliamentary Secretary for Disabilities and Carers

28 September 2011

Local Disability Award finalist captioning their way to the top

A Macquarie Park business, featured on *The New Inventors*, which introduced a unique innovation for real-time, speech to text live captioning in Australia has been selected as a finalist for the Australian Government's National Disability Awards.

It is one of only three Australian businesses to be shortlisted as a finalist and Parliamentary Secretary for Disabilities and Carers, Senator Jan McLucas visited Ai-Media to congratulate the co-founders and staff.

Senator McLucas said the Awards highlight some remarkable stories and recognise outstanding contributions that individuals, organisations and businesses make to the community and to the disability sector.

"Ai-Media was co-founded in 2003 by Tony Abrahams, and Alex Jones who was born deaf. The company currently employs 56 people, including three people with disability," Senator McLucas said.

"Businesses like Ai-Media help more than two million Australians with hearing loss to be better included in Australian culture and current events through live captioning.

"Live captioning – where text is typed as the word is spoken – is adaptable to any program and can be applied to settings like children's education.

Today more than 6.5 million Australians view captioning across a broad range of programming including primetime TV, current affairs and local drama.

"This technology enables families to enjoy a program together, or people with hearing impairment to more easily connect to local, national and international news and events.

The National Disability Awards recognise the outstanding achievements and contributions individuals, organisations and businesses make to the community and to the disability sector across seven categories

The National Disability Awards will be announced at a gala dinner in Parliament House, Canberra, on 22 November and is part of the Australian Government's celebration of International Day of People with Disability.

For more information visit the International Day of People with Disability website www.idpwd.com.au or visit the Families, Housing, Community Services and Indigenous Affairs website www.fahcsia.gov.au.

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