

## MEDIA RELEASE

### Ai-Media Wins NSW Dept of Education & Communities Captioning Tender

14 June 2013

Education technology and disability services innovator Ai-Media will deliver its groundbreaking “Ai-Live” online classroom captioning service into NSW schools after winning a competitive tender to work with the NSW Department of Education and Communities (DEC) to support students with disabilities.

Ai-Media has been appointed to deliver the NSW Government’s “Real Time Classroom Captioning Development Project” in two stages: the first covering schools in metropolitan Sydney, the second covering schools in regional and remote areas of NSW.

Ai-Media’s Chief Executive Officer, Tony Abrahams, said: “Since its launch in 2010, Ai-Live has proven to be a powerful learning tool in schools and tertiary education, and facilitated inclusion in workplaces and at conferences. This project is a testament to the NSW DEC’s commitment to trialing new technology solutions that promise to improve educational outcomes in schools. We are delighted to work with the department to deliver better outcomes for NSW school students with Ai-Live.”

The NSW DEC’s Executive Director, Learning & Engagement, Brian Smyth King commented: “The NSW Department of Education and Communities has initiated a number of exciting projects under the *More Support for Students with Disabilities National Partnership*. We look forward to providing increased opportunity for quality support for students with disability using real time captioning and transcription in selected NSW schools.”

Ai-Live provides captions and transcripts of classroom lessons. The teacher’s spoken words are sent via a microphone to a trained “re-speaker” who uses software which converts the speech into text. The text is sent back to laptop or tablet screens in the originating classroom allowing students to read what the teacher says within 7 seconds. In 2012, Ai-Live added improved on-screen graphics; Web Content Accessibility Guideline-compliant features designed for people with disability; text that is optimised for colour blindness; and new displays optimised for iPads and other tablets.

This is the second State education department tender win for Ai-Media. Last December, the Victorian Department for Education and Early Childhood Development chose Ai-Live for its *More Support for Students with Disabilities National Partnership*. Under the leadership of the Victorian Deaf Education Institute (VDEI) the Ai-Live service is providing real time captioning to students in schools across Victoria.

**Further information:** Stephen Baldwin, Director of Business & Operations (02) 8870 7700

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#### About Ai-Media

Ai-Media is an education and technology innovator founded in 2003 and dedicated to ending the social, educational and vocational exclusion that people with disability face. Ai-Media provides television captioning and web accessibility services, as well as its flagship Ai-Live service (supported by Commercialisation Australia) that provides live accurate captioning and transcripts to iPads, tablets and laptops – beneficial for students with hearing impairment, autism, cerebral palsy, and those developing literacy. Ai-Media is an approved provider of ICT Accessibility and Audiovisual & Theatre services to the Australian Government to ensure compliance with WCAG 2.0 “A” and “AA” standards.

More information: [www.ai-media.tv](http://www.ai-media.tv) and [www.ai-live.com](http://www.ai-live.com)



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