

Nine Network Appoints Ai-Media to Deliver High-Quality Captioning

30 August 2013

Captioning services innovator Ai-Media today announced it has completed an agreement with the Nine Network to service all of Nine's Australian markets in a new era of quality captioning for consumers.

Nine awarded a five year captioning services contract to Ai-Media through a competitive tender process involving international and local captioning providers.

Ai-Media CEO, Tony Abrahams said: "Ai-Media is excited to be working with Nine across its diverse mix of leading entertainment programming. New, regulated captioning quality standards were introduced in June. This has played to Ai-Media's strength in delivering consistent quality at scale."

Nine's Director of Commercial and Regulatory Affairs, Scott Briggs, said: "This is an important service to many of our viewers and through this new deal with Ai-Media we are confident we will have the best quality service for them."

The win by Australian-owned Ai-Media is the company's first in the free-to-air television sector. Ai-Media this week celebrates ten years in business.

Further information:

Channel Nine Publicity +612 9965 2727
Tony Abrahams +612 8870 7700

About Nine Network:

The Nine Network is one of Australia's top-rating commercial television networks. Its backbone is the four television stations in Sydney, Melbourne, Brisbane and Adelaide, along with the regional broadcaster, NBN, and agreements with other regional operators. The Nine Network's strength and consistency comes from its extensive news and current affairs coverage, rights to broadcast popular sporting events and its slate of comedy, entertainment and lifestyle programs.

About Ai-Media

Ai-Media is an Australian-based business that provides high quality speech-to-text solutions for broadcast, government and education clients. The Company's Ai-Live internet captioning service was supported by Commercialisation Australia. Ai-Media is an approved provider of ICT Accessibility and Audio-visual & Theatre services to the Australian Government to ensure compliance with WCAG 2.0 "A" and "AA" standards.

More information: www.ai-media.tv and www.ai-live.com