

MEDIA RELEASE

Ai-Media's Alex Jones Steps Down

9 May 2014

Ai-Media co-founder Alex Jones today announced his departure from his day-to-day role at the company. Mr Jones remains a shareholder and will continue to be an ambassador for Ai-Media's vision of ending the experience of exclusion faced by people with disability.

Ai-Media was founded in 2003 as a captioning provider and social enterprise dedicated to ending social, educational and vocational exclusion. The company is now a leading provider of fast accurate speech-to-text services globally.

Mr Jones said: "I am very proud of Ai-Media and its achievements, including our advocacy for the National Disability Insurance Scheme (NDIS) over the last six years. This is a critical time for disability reform in Australia. The disability landscape is evolving quickly and my ambition is to engage directly in policy development and implementation."

Ai-Media co-founder and CEO Tony Abrahams said: "It has been an exciting journey with Alex over the past decade and I and the Ai-Media team will miss him greatly. We understand and support Alex's desire to play a more policy focused role. Alex's creativity, passion, experience and energy will be a real asset in progressing disability reform."

Further information:

Tony Abrahams, Ai-Media CEO +612 8870 7700

About Ai-Media:

Ai-Media is an Australian and UK-based for profit social business that provides high quality speech-to-text solutions for broadcast, government and education clients. The company's Ai-Live internet captioning service was supported by Commercialisation Australia. Using a microphone on the original speaker, the spoken words are sent live to a trained stenocaptioner or "re-speaker", who uses software that converts speech into text that is sent back over the internet to screens read by the client.

About Alex Jones:

Alex co-founded Ai-Media with Tony Abrahams in 2003. Alex was born deaf, and has not let that stand in the way of pursuing his career in acting, educating and advocating for people with disability. Alex served as Chairperson of Deafness Forum of Australia from 2007-2011, a peak body for deafness that seeks solutions and advocates on issues for all Australians who are Deaf, hearing impaired, deafblind or have a chronic disorder of the ear. In 2012 he was awarded a Life Membership of Deafness Forum in acknowledgement of his achievements. Alex has also served as an ambassador for the 'Don't DIS my ABILITY' campaign for the International Day of People with Disability in NSW for 6 years, and Australia Day ambassador for the NSW Australia Day Council for 3 years. As a co-founder and Director of TAJ Productions, the former production and consulting company, Alex led a performing troupe 'Heads UP!' which toured across Australia. Alex has appeared in numerous television, film and stage production and was the Artistic Director of the critically acclaimed first-ever Deaflympic Games Cultural Festival in 2005 held in Melbourne.

Learn more: www.ai-media.tv and www.ai-live.com