

MEDIA RELEASE

Ai-Media Scores Over 99% in Second External Captioning Quality Audit

8 August 2014

Speech-to-text innovator Ai-Media has scored 99.51% in its second independent external captioning quality audit, as measured by the international NER benchmark. The result compares with a score of 99.13% in the first audit.

Ai-Media provides captioning for broadcasters including Nine Network Australia, Foxtel, Fox Sports, Australian News Channel (Sky News), and others. The audit result announced today is for Ai-Media's second quarter of service to the Nine Network ending June 2014, based on an independent external auditor scoring 13 programs at random.

Ai-Media recently added a Melbourne office to its Australian capital city network to support its clients. Ai-Media is also growing rapidly in the UK with its Ai-Live speech-to-text service for the corporate, government and education sectors.

Ai-Media is the first Australian captioning provider to appoint an independent auditor to assure quality for its clients and their viewers. NER - Number, Edition error and Recognition error - measures the speed of captions, the delay between speech and caption text, and the number and types of errors.

Ai-Media CEO Tony Abrahams said: "We are delighted to have achieved an average quality result greater than 99% for the second successive quarter, and we continue to look for opportunities to further improve. We welcome comments and feedback directly, and via our social media sites."

Independent quality auditor Robert Scott said: "Ai-Media's successful presentation of block captions for the Nine Network's News and Current Affairs programming again underpins this high quality result. This synchronous presentation of accurate caption text results in increased quality scores and most importantly better comprehension by the viewer".

Further information:

Tony Abrahams, Ai-Media CEO +612 8870 7700

About Ai-Media:

Ai-Media is an Australian and UK-based for profit social business that provides high quality speech-to-text solutions for broadcast, government and education clients. The company's Ai-Live internet captioning service was supported by Commercialisation Australia. Using a microphone on the original speaker, the spoken words are sent live to a trained stenocaptioner or "re-speaker", who uses software that converts speech into text that is sent back over the internet to screens read by the client.

Learn more: www.ai-media.tv and www.ai-live.com Follow us: [Twitter: @accessinclusion](https://twitter.com/accessinclusion)

Access Innovation Media Pty Limited ABN 49 105 924 490 ACN 105 924 490