



MEDIA RELEASE

Ai-Media and Nesta Launch Major EdTech Initiative in Schools and Universities

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Speech-to-text innovator Ai-Media and Nesta Impact Investments last night launched a major education technology (EdTech) partnership to transform the learning experience for young people in schools and universities.

“Ai-Live speech-to-text is a flexible and scalable EdTech tool for learners with communications barriers including autism, deafness, learning difficulties, and for students for whom English is an additional language. It is also a highly adaptive development tool for teacher improvement”, said Ai-Media Chairman Deanne Weir at last night’s launch event held at Nesta’s London headquarters.

Joe Ludlow, Director of Nesta Impact Investments, highlighted its £200,000 investment in Ai-Media UK as being one that would deliver social impact as well as financial returns: “We don’t see the need for there to be a trade-off between social impact and financial benefit. Properly structured, effective impact underlies sustainable financial returns.”

Ai-Media CEO Tony Abrahams acknowledged the strong support in developing Ai-Live provided by Associate Professor Janet Clinton of the University of Melbourne Graduate School of Education, and Professor John Hattie, Director of the Melbourne Education Research Institute.

Professor Clinton told the London event, “We know from our research work in classrooms that real-time captioning delivers benefits not only to students who are deaf or hard of hearing. We are seeing changes in teaching practice and expect positive impacts on students who are on the broad autism spectrum, and on those with learning difficulties.”

Professor Hattie said, “Ai-Live makes real many of the principles behind Visible Learning by facilitating deeper connections between teacher, learner and lesson content.”

“Ai-Live continues to support deaf professionals by providing them immediate and accurate access to the spoken word”, said Beth Abbott, General Manager of Ai-Media UK. “It is available at no cost to employers through Access to Work, and to university students through the Disabled Students Allowance”.

Further information:

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About Ai-Media:

Ai-Media is an Australian and UK-based for profit social business that provides high quality speech-to-text solutions for broadcast, government and education clients. The Company’s Ai-Live internet captioning service was supported by Commercialisation Australia. Using a microphone on the original speaker, the spoken words are sent live to a trained stenocaptioner or “re-speaker”, who uses software that converts speech into text that is sent back over the internet to screens read by the client in the originating classroom or meeting room.

Learn more: www.ai-media.tv and www.ai-live.com. Follow us: Twitter: @accessinclusion @aimediaUK

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