



MEDIA RELEASE

Ai-Media clients recognised for commitment to quality captioning

5 November 2014

Speech-to-text innovator Ai-Media has congratulated all the winners and finalists of the 2014 Captioning Awards, hosted by the Deafness Forum of Australia, which recognise quality and service excellence in the sector.

Ai-Media CEO, Tony Abrahams, said: "We are particularly proud that three of our clients – Foxtel, Nine Network Australia, and Victorian Deaf Education Institute – have been acknowledged by the community for their leadership and commitment to equality of access."

Foxtel won the award for **TV Captioning** for introducing captioning to its Foxtel Movies On Demand service last year, and for immediately delivering captioning across almost every title, providing a genuine alternative to DVD releases.

Nine Network Australia won the award for **Organisational Commitment to Captions** for adopting the internationally recognised NER system for measuring captioning quality, voluntary quarterly quality reporting, and the introduction of block captioning for key live programming.

Victorian Deaf Education Institute won the award for **Captions for Kids** for its systemic Ai-Live captioning program which incorporates independent feedback on the quality and impact of the service. Ai-Live – an invention by Ai-Media -- is an approved service for students with hearing impairment, autism (ASD), and learning difficulties, and is a workplace access tool funded through the Employment Assistance Fund (EAF) and National Disability Insurance Scheme (NDIS).

Further information:

Tony Abrahams, CEO: +612 8870 7700

About Ai-Media:

Ai-Media is an Australian and UK-based for profit social business that provides high quality speech-to-text solutions for broadcast, government and education clients. The Company's Ai-Live internet captioning service was supported by Commercialisation Australia. Using a microphone on the original speaker, the spoken words are sent live to a trained stenocaptioner or "re-speaker", who uses software that converts speech into text that is sent back over the internet to screens read by the client in the originating classroom or meeting room.

Learn more: www.ai-media.tv and www.ai-live.com. Follow us: Twitter: @accessinclusion @aimediaUK

Ai-Media

Level 3, 12 Waterloo Rd
Macquarie Park NSW 2113 Australia
p: +61 2 8870 7700 e: info@ai-media.tv
<http://au.ai-media.tv/>

Unit 113, The Chandlery, 50 Westminster Bridge Rd
London SE1 7QY UK
p: +44 207 953 7442 e: enquiries@ai-media.tv
<http://uk.ai-media.tv>