



# **MEDIA RELEASE**

## University of Melbourne and Ai-Media Extend Visible Classroom Teacher Evaluation Tool to United States

### 9 January 2015

The University of Melbourne's Graduate School of Education and its industry partner Ai-Media today launched the first of its Visible Classroom suite of tools for teacher improvement into the US market.

The tools were showcased at the 28<sup>th</sup> International Congress on School Effectiveness and Improvement (ICSEI) in Cincinnati where University of Melbourne Lead Researcher, Associate Professor Janet Clinton highlighted the successful evidence base of the Visible Classroom product suite in the UK and Australia.

"Uniquely, Visible Classroom teacher evaluation provides feedback tailored to each teacher's circumstances, based on 5 hours of teaching, without the need to locate an assessor inside their classroom", Professor Clinton said, "Teachers upload their own classroom recordings to a self-service portal and receive full transcripts, a dashboard view of key teaching indicators, and a detailed feedback report from the University of Melbourne team within two weeks."

Ai-Media CEO, Tony Abrahams said "The University of Melbourne team, which analyses the transcripts and provides the feedback, is ranked 2<sup>nd</sup> in the world. The power of these experts to drive improvements in teaching and learning has been shown to be highly effective in Australia and the UK, and we look forward to making a growing impact in the US."

The Visible Classroom technology was piloted in 2014 with a project funded by the UK Education Endowment Foundation. Further information and pricing can be found at <u>VisibleClassroom.com</u>.

### Further information:

Tony Abrahams, Ai-Media CEO +612 8870 7700 (AU) +1 213 261 8049 (US)

### Ai-Media:

Ai-Media is a for-profit social business that provides high quality speech-to-text solutions for broadcast, government and education clients. The company's Ai-Live internet captioning service was supported by Commercialisation Australia. Using a microphone on the original speaker, the spoken words are sent live to a trained stenocaptioner or "re-speaker", who uses software that converts speech into text that is sent back over the internet to screens read by the client.

Learn more: <a href="www.ai-media.tv">www.ai-media.tv</a> | <a href="www.ai-live.com">www.visibleclassroom.com</a> | <a href="Twitter">Twitter</a>: @accessinclusion</a> @aimediaUK

#### **University of Melbourne:**

The University of Melbourne's Graduate School of Education is home to a number of internationally recognised education experts, and was ranked world number 2 in education in the QS World Rankings by Subject 2014. Please see: www.education.unimelb.edu.au

#### Ai-Media