

MEDIA RELEASE

New Management Line-Up at Ai-Media in 2015

14 January 2015

Ai-Media today announced a new management line-up.

Daniel Abrahams has been appointed Chief Operating Officer (COO). Live operations will be led by Stephen Muldoon (Live Operations Manager), with Offline (pre-recorded) operations led by Namik Sedlarevic (Offline Operations Manager).

Stephen Baldwin departs the role of COO after a four year period that has seen significant growth for the company in Australia and internationally. Mr. Baldwin will remain an advisor to Ai-Media.

Ai-Media Chairman, Deanne Weir, said: "Stephen has helped to build a strong management team and we are grateful for his leadership. We have great confidence that the team will ensure we continue to grow our high quality Broadcast captioning services in Australia, and expand internationally in the education technology sector. Following our launch into the UK in 2014, we have now entered the US market and are very excited about the opportunities ahead."

Ai-Media CEO, Tony Abrahams, said: "It has been a real privilege to work with Steve over four transformational years. Steve's energy and professionalism helped deliver two rounds of private investment, the launch of Ai-Live and Visible Classroom, and a UK acquisition. Steve was instrumental in the successful implementation of our first Free-to-Air TV contract with Nine Network Australia, and the continued growth of our quality live and pre-recorded captioning on the Foxtel platform."

Daniel Abrahams joined the company as General Manager – Sales & Marketing, later adding Education, Corporate and Government, and International Operations. Prior to joining Ai-Media, Mr Abrahams spent 9 years at Vittoria Food & Beverage as GM Sales, Marketing and Legal Counsel. Mr. Abrahams added, "Since opening our doors 11 years ago, Ai-Media has had an unwavering vision for innovation, and an ongoing commitment to delivering high quality services. I look forward to working with all of our clients and partners in the years ahead to continue this tradition."

Further information: Tony Abrahams, Ai-Media CEO +612 8870 7700

About Ai-Media:

Ai-Media is a for profit social business that provides high quality speech-to-text solutions for broadcast, government and education clients. The company's Ai-Live internet captioning service was supported by the Australian government. Using a microphone on the original speaker, the spoken words are sent live to a trained stenocaptioner or "re-speaker", who uses software that converts speech into text that is sent back over the internet to screens read by the client.

Learn more: www.ai-media.tv and www.ai-live.com Follow us: Twitter: [@accessinclusion](https://twitter.com/accessinclusion)

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