

## MEDIA RELEASE

### **Ai-Media Scores Over 99% in Latest Captioning Quality Audit**

**19 February 2015**

Speech-to-text innovator Ai-Media has scored 99.3% in the latest independent captioning quality audit, as measured by the international NER benchmark. The result is the Company's fourth consecutive score greater than 99%.

Ai-Media provides captioning for broadcasters including Nine Network Australia, Foxtel, Fox Sports Australia, Australian News Channel (Sky News), Discovery, and others. The audit result announced today is for Ai-Media's fourth quarter of service to the Nine Network ending December 2014, based on an independent auditor scoring 13 television programs at random.

Ai-Media is the first Australian captioning provider to appoint an independent auditor to assure quality for its clients and their viewers. NER - Number, Edition error and Recognition error - measures the speed of captions, the delay between speech and caption text, and the number and types of errors.

Further information:

Tony Abrahams, Ai-Media CEO +612 8870 7700

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#### **About Ai-Media:**

Ai-Media is an Australian and UK-based for profit social business that provides high quality speech-to-text solutions for broadcast, government and education clients. The company's Ai-Live internet captioning service was supported by the Australian Government. Using a microphone on the original speaker, the spoken words are sent live to a trained stenocaptioner or "re-speaker", who uses software that converts speech into text that is sent back over the internet to screens read by the client.

Learn more: [www.ai-media.tv](http://www.ai-media.tv) and [www.ai-live.com](http://www.ai-live.com) Follow us: [Twitter: @accessinclusion](https://twitter.com/accessinclusion)

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