

MEDIA RELEASE

Foxtel and Ai-Media Extend Captioning Agreement to June 2020

19 March 2015

Foxtel has recently extended the contract of its long-term captioning provider, Ai-Media, to June 2020.

Ai-Media has been Foxtel's captioning provider since the launch of captions as part of Foxtel Network Australia's (FNA) digital service in 2004. FNA now delivers captioning to over 32 channels/services to world-leading quality standards.

Foxtel's Director of Programming, Ross Crowley, said: "Captioning is a core element of the value proposition for Foxtel subscribers. As we grow our subscriber base with more affordable offerings, Foxtel is committed to continuing to increase the amount of quality captioned programming. Ai-Media's proven ability to consistently deliver quality at scale through a powerful innovation pipeline makes them a natural partner over the next five years."

Ai-Media CEO, Tony Abrahams, said: "We are delighted to have extended our partnership with Australia's leading subscription television provider, and our foundation client, for a further 5 years over what will be an exciting period of innovation. Providing seamless access to the unrivalled variety and quality content on Foxtel is a great privilege for all who work at Ai-Media, and we are grateful for the opportunity to continue this work."

Ai-Media supplies captions to a range of broadcasters and is the only Australian captioning provider to publish regular independent quality audits.

Further information: Tony Abrahams, Ai-Media CEO +612 8870 7700

Ai-Media:

Ai-Media is a for-profit social business that provides high quality speech-to-text solutions for broadcast, government and education clients. The company's Ai-Live internet captioning service was supported by the Australian Government, and now powers teacher improvement through its Visible Classroom suite of products. Using a microphone on the original speaker, the spoken words are sent live to a trained stenocaptioner or "re-speaker", who uses software that converts speech into text that is sent back over the internet to screens read by the client.

Learn more: www.ai-media.tv | www.visibleclassroom.com | Twitter: [@accessinclusion](https://twitter.com/accessinclusion) [@aimediaUK](https://twitter.com/aimediaUK)

Ai-Media

Level 3, 12 Waterloo Rd
Macquarie Park NSW 2113 Australia
p: +61 2 8870 7700 e: info@ai-media.tv
<http://au.ai-media.tv/>

Unit 113, The Chandlery, 50 Westminster Bridge Rd
London SE1 7QY UK
p: +44 207 953 7442 e: enquiries@ai-media.tv
<http://uk.ai-media.tv>