



## MEDIA RELEASE

### **Ai-Media's Leonie Jackson to Head Deaf Society of NSW**

**6 May 2015**

Ai-Media's Head of Education and Research, Leonie Jackson, is leaving the company to take up the role of CEO of the Deaf Society of NSW, effective 18 May 2015.

Ms Jackson has been with Ai-Media for five years, during which time she assisted the development and introduction of Ai-Media's groundbreaking education products: Ai-Live, and Visible Classroom.

Ai-Media CEO, Tony Abrahams, said: "Leonie oversaw the independently-evaluated pilots of live captioning in NSW and Victorian schools, benefiting students with deafness, autism, learning difficulties and English language learners. As a former teacher and administrator, Leonie was critical to the launch of our Visible Classroom suite of products, globally. Most recently, Leonie launched our community internship program, which is providing valuable work experience for young people with disability. I know that Leonie will make a great CEO of the Deaf Society during this time of transformation in disability services."

Leonie Jackson said: "I am excited to have the opportunity to be the first Deaf person to lead the staff of the Deaf Society of NSW in its 100 year history. I leave Ai-Media proud of the impact that our captioning innovation has had on many students with disadvantage, as well as teachers. I know the team at Ai-Media is well placed to continue to grow this impact, globally, in the years ahead."

Further information: Tony Abrahams, Ai-Media CEO +612 8870 7700

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#### **Ai-Media:**

Ai-Media is a for-profit social business that provides high quality speech-to-text solutions for broadcast, government and education clients. The company's Ai-Live internet captioning service was supported by the Australian Government, and now powers teacher improvement through its Visible Classroom suite of products. Using a microphone on the original speaker, the spoken words are sent live to a trained stenocaptioner or "re-speaker", who uses software that converts speech into text that is sent back over the internet to screens read by the client.

Learn more: [www.ai-media.tv](http://www.ai-media.tv) | [visibleclassroom.com](http://visibleclassroom.com) | Twitter: [@accessinclusion](https://twitter.com/accessinclusion) [@aimediaUK](https://twitter.com/aimediaUK)

#### **Ai-Media**

Level 3, 12 Waterloo Rd  
Macquarie Park NSW 2113 Australia  
p: +61 2 8870 7700 e: [info@ai-media.tv](mailto:info@ai-media.tv)  
<http://au.ai-media.tv/>

Unit 113, The Chandlery, 50 Westminster Bridge Rd  
London SE1 7QY UK  
p: +44 207 953 7442 e: [enquiries@ai-media.tv](mailto:enquiries@ai-media.tv)  
<http://uk.ai-media.tv>