

MEDIA RELEASE

Ai-Media Scores Over 99% in Latest Independent Captioning Quality Audit

15 May 2015

Speech-to-text innovator Ai-Media has scored 99.3% in the latest independent captioning quality audit, as measured by the international NER benchmark. The result is the Company's fifth consecutive quarterly score greater than 99%.

Ai-Media is the first and only Australian captioning provider to support its clients with an independent external auditor to assure quality for their viewers.

Ai-Media provides captioning for broadcasters including Nine Network Australia, Foxtel, Fox Sports Australia, Australian News Channel (Sky News), Discovery, and others. The audit result announced today is for Ai-Media's fifth quarter of service to the Nine Network ending March 2015, based on the auditor scoring 13 television programs at random.

NER - Number, Edition error and Recognition error - measures the speed of captions, the delay between speech and caption text, and the number and types of errors.

Further information:

Tony Abrahams, Ai-Media CEO +612 8870 7700

About Ai-Media:

Ai-Media is an Australian and UK-based for profit social business that provides high quality speech-to-text solutions for broadcast, government and education clients. The company's Ai-Live internet captioning service was supported by the Australian Government. Using a microphone on the original speaker, the spoken words are sent live to a trained stenocaptioner or "re-speaker", who uses software that converts speech into text that is sent back over the internet to screens read by the client.

Learn more: www.ai-media.tv and www.ai-live.com Follow us: Twitter: [@accessinclusion](https://twitter.com/accessinclusion)

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