



# MEDIA RELEASE

**22 December 2017**

## **The results are in! Two years over 99.5%**

Sydney, Australia

An independent auditor has scored Ai-Media's broadcast caption quality at over 99.5% for the quarter ending September 2017, a level sustained now for two years.

Ai-Media is the first Australian caption services provider to appoint an independent auditor, and the results have been publicly available since 2012.

Based on content selected at random, 13 programs were evaluated across Nine Network Australia programs on the international NER scale, where Number, Edition error and Recognition error - measures the speed of captions, the delay between speech and caption text, and the number and types of errors.

Ai-Media's CEO Tony Abrahams said "Delivering the highest quality captioning services to our clients and their viewers is of paramount importance. Consistency, transparency and innovation define our organisation and we are very proud of this unbroken run of world-leading results."

### **About Ai-Media**

Ai-Media was founded in 2003 by Alex Jones and Tony Abrahams as a for-purpose business to improve the quality of life for people with a disability using technology and social innovation. The company's Ai-Live internet captioning service was supported by the Australian Government. Ai-Media's inclusive solutions focus on high quality speech-to-text media services for broadcast, education, corporate, government and online.

[facebook.com/aimediaAUS](https://www.facebook.com/aimediaAUS)

[ai-media.tv](http://ai-media.tv)

[ai-live.com](http://ai-live.com)

[visibleclassroom.com](http://visibleclassroom.com)

[Twitter: @accessinclusion](https://twitter.com/accessinclusion)

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