

# Ai-Media For Coffee Microcaps

Presented by Tony Abrahams

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**Tony Abrahams**  
**Co-Founder & CEO**  
**Ai-Media**

# Never miss a word.

Ai-Media is your one-stop shop for captioning, translation and transcription solutions.

Our secure cloud-based platform translates speech to text in multiple languages, and is informed by the expertise of our technical and captioning teams.



# Ai-Media At a Glance



- LIVE BROADCAST
- LIVE ENTERPRISE
- RECORDED MEDIA

OUR CUSTOMERS:



Deloitte.

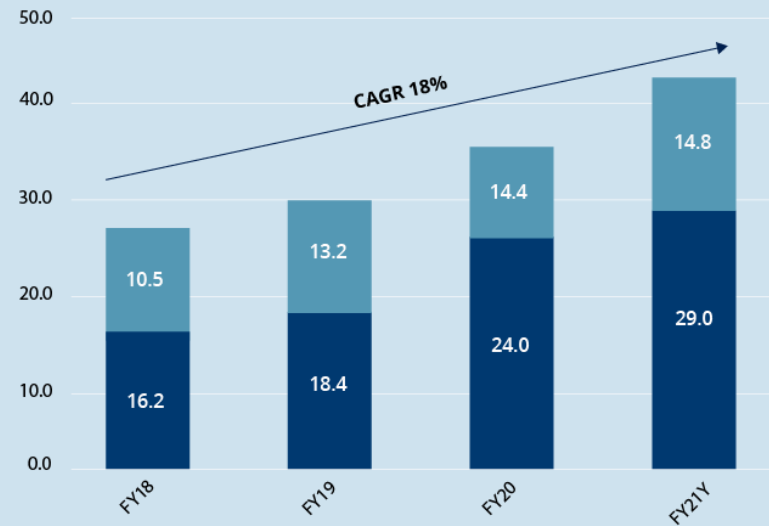
WORLD  
ECONOMIC  
FORUM

facebook



amazon

**Growth in Pro Forma Revenue: FY18 - FY21F (A\$m)**<sup>1</sup>



**2003**  
established

**A\$50m**

invested in Ai-Media's industry-leading platform<sup>2</sup>

**A\$48m**

invested in three acquisitions since Sept 2020

**2,200**

global customers, diversified revenue by  
customer and region

**3,000+**

contractors

**Operations in three key  
regions; APAC, North  
America, and EMEA**

Executing domestic and  
international growth  
initiatives supported by  
regulatory requirements



(1) As at 30 December 2020 FY20 Pro forma is unaudited. FY18, FY19 and FY21F from Prospectus (2) Investment since 2009

# Growing Global Market

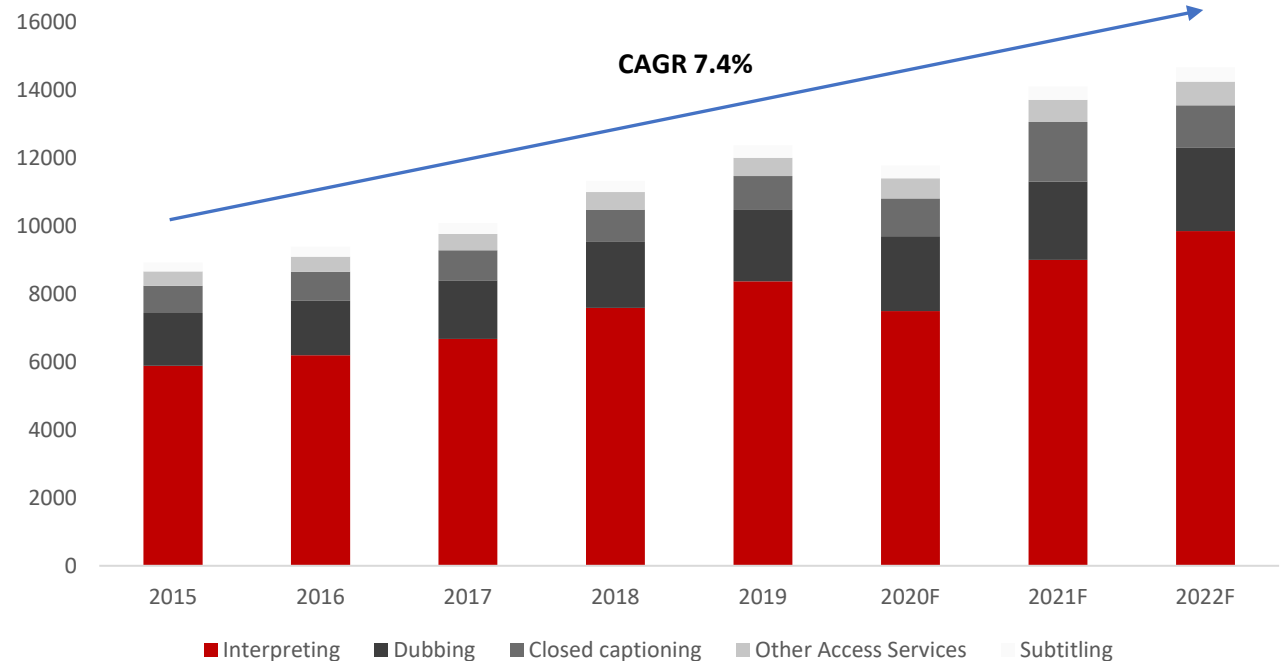
The Company commissioned an expert report for the Prospectus from Frost & Sullivan. They forecast that in 2020, the total addressable market would be US\$11.8 billion (a drop of about US\$1.3 billion from previous forecasts as a result of the COVID-19 pandemic), increasing to US\$14.7 billion in 2022 at a CAGR of 7.4% between 2015 and 2022<sup>1</sup>.

Given trading performance in year to date, the Company's view is that COVID-19 will cause the market to grow rather than decline.

## Key drivers

- Increasing regulatory requirements across the globe
- Increased demand for services outside media and entertainment
- Increasing need for localisation
- Requirement for low-cost services to be delivered more efficiently

## Addressable Market by Service, Global, 2015 to 2022F (US \$m)



## Live Captions



From any language, to  
any language



Streamed in any  
format to any device



Recorded

## Tiers

### Premium

Live human curation = Ai-Live Premium  
+ bundles, including recorded



### Smart Lexi

Semi-automated = Smart Lexi



### Lexi

Automated = Lexi



# Ai-Media's Competitive Advantages

- ✓ Fast, high-quality accurate and secure captioning and translation services with leading live capabilities, global reach, proprietary and leading technology, improving the accessibility of global content

## PROPRIETARY TECHNOLOGY



- ✓ Proprietary technology delivering high quality and secure captioning with minimal lag
- ✓ Using industry standard speech recognition software combined with proprietary artificial intelligence & machine learning ensures Ai-Media's accuracy is ahead of regulatory standards

## SECURITY



- ✓ Data protection processes in place to support each customer's compliance with local and international privacy laws and regulations

## INTEGRATED SYSTEMS



- ✓ Custom, flexible, integrated systems for optimizing and automating end-to-end service delivery
- ✓ Consistent delivery of industry leading quality and accuracy greater than 99% as demonstrated through broadcaster annual audits

## MULTILINGUAL



- ✓ Ability to provide live subtitles into over 120 languages with market leading accuracy and minimal lag
- ✓ Creating local content that can be distributed globally

## GLOBAL FOOTPRINT



- ✓ Products across broad spectrum
- ✓ A global mindset with local presence in geographical locations across the APAC, EMEA and North America
- ✓ Delivery of uninterrupted 24/7 production and support

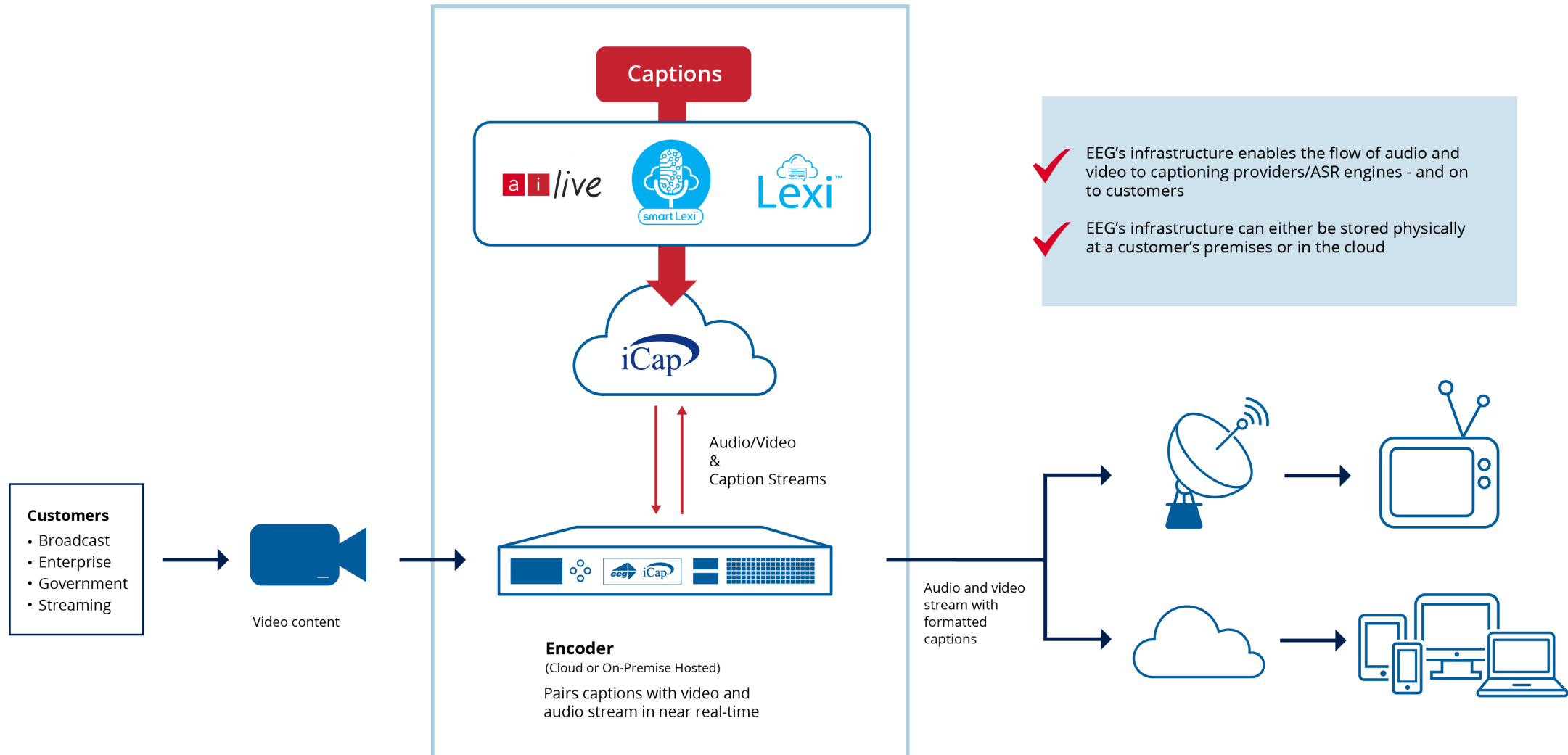


# EEG Hardware Solutions

Including Virtualized



# Ai-Media + EEG = Trusted One Stop Shop for Live Captioning, Globally






Smart Lexi<sup>TM</sup>


ERROR COUNT:

5

Out-of-the-Box ASR



ERROR COUNT:



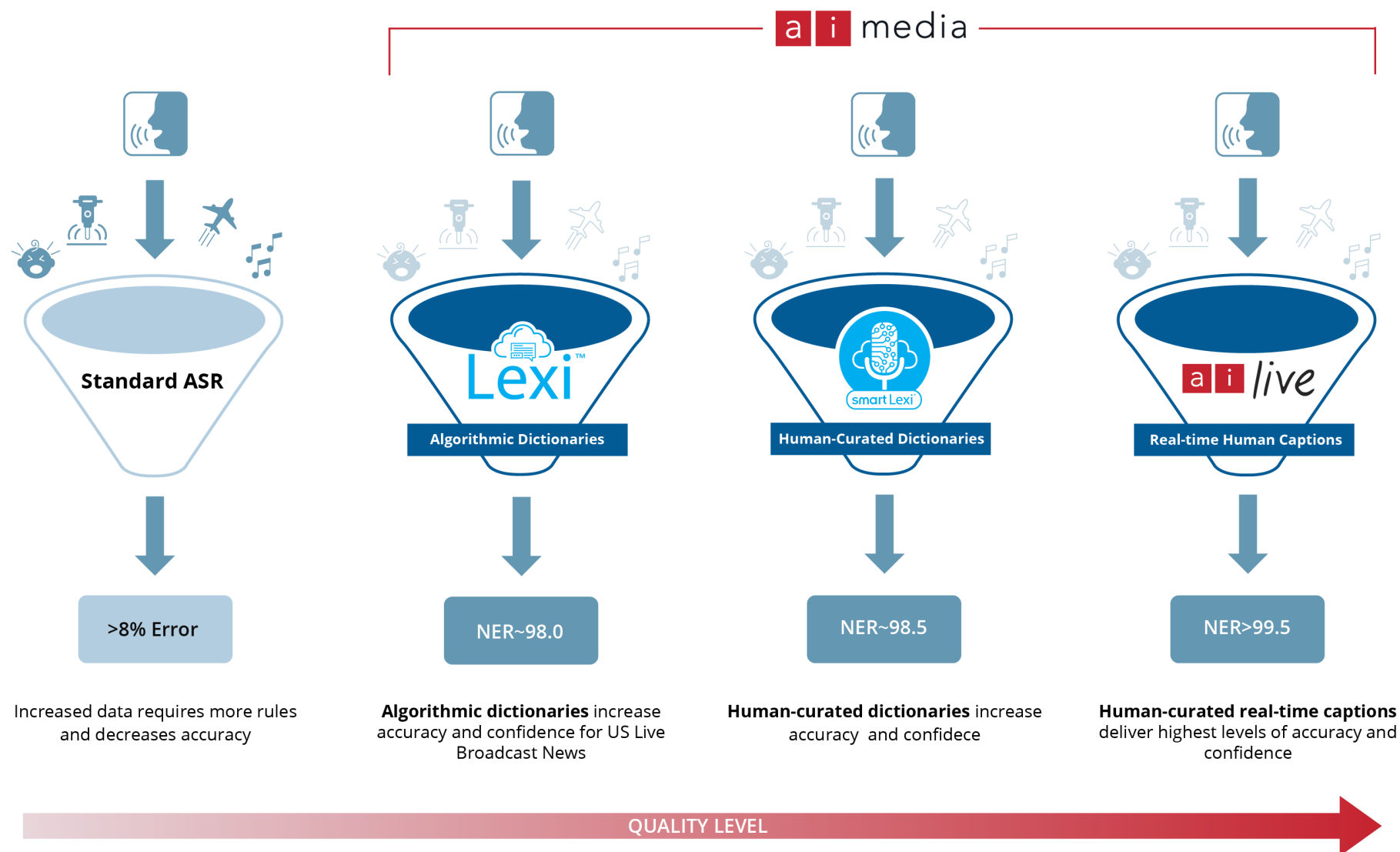
Good evening, the **cyclone** emergency is unfolding north of Perth tonight with **Halls Berry** and **Gerald** and facing a **directed** from the dangerous Category 3 storm so **Roger** within hours.

Authorities have now declared a

A cyclone emergency is unfolding north of Perth tonight, with Kalbarri and Geraldton facing a direct hit from the dangerous Category 3 storm Seroja within hours.

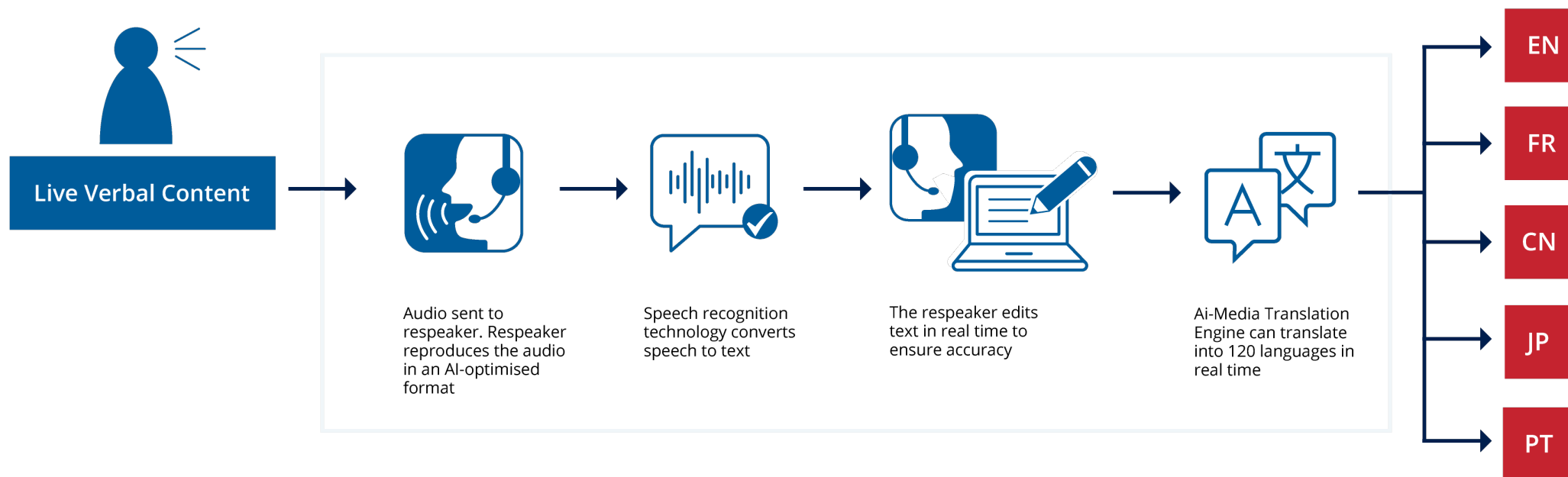
Authorities have now declared a red alert situation, warning residents to take shelter and not to move

# Multiple Quality and Price Points Offered





# Live Multilingual Captioning Delivery Method



# Live Enterprise Case Study:



Ai-Media has been the restreaming and captioning partner for the World Economic Forum for 3 years

- Successfully delivered 400 video streams
- Provided live captions for 153 hours of content
- From 22 world leaders
- With 100% uptime
- 99.5% accuracy
- Delivered remotely to WEF's social media platforms
- In real time



# Q&A